



City of Freeport
Social Media Workshop
9:31 AM/Council Chambers/Freeport City Hall
September 10, 2019 Minutes

I. Meeting Called to Order

The workshop was called to order at 9:31 a.m. by Mayor Barley in the Council Chambers of Freeport City Hall.

Council members present: Mayor Russ Barley, Councilwoman Amanda Green, Councilwoman Elizabeth Brannon, Councilman Eddie Farris, Councilman "Boots" McCormick, Councilwoman Elizabeth Haffner.

Staff members present: City Attorney Clay Adkinson, Utility Billing Manager Debbie Roberts, Sewer Supervisor Robert Fawcett, Water Operations Assistant Stacy Ward, Finance Assistant Joyce Sunday, Parks Director Charlie Simmons, Admin Assistant Will Alley, Clerk Assistant Lori Cox.

II. Social Media Policy

Mayor Barley turned the meeting over to Clerk Assistant Lori Cox.

Clerk Assistant Cox presented the following:

- Statistics on population using social media for news, opinions and current affairs.
- Overview of how the City could use Facebook as a tool to get information out to the public.
- Two sample social media policies and a sample resolution.

Council consensus was to have one Facebook page and close pages associated with the Mayor and Parks and Recreation.

Council expressed information to come from one central Facebook account in order to comply with Florida Sunshine and Public Records laws.

Council consensus was to not allow public comments to be posted to the proposed City Facebook page.

Council consensus was to have Mayor Barley approve content, Clerk Assistant Cox to verify accuracy with relevant departments then post information.

Council deferred option of adopting social media policy by resolution.

City Attorney Adkinson advised changing the verbiage in the sample social media policy from 90-day retention to state law retention.



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Council desired time to review the presented sample policies and directed staff to bring back a draft policy with additional Council directives for review.

III. Adjournment

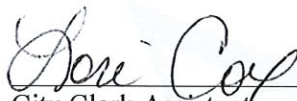
Mayor Barley motioned to adjourn. The workshop was adjourned at 10:11 a.m.

CITY OF FREEPORT



Mayor

ATTEST:



City Clerk Assistant